



Hello Parents/Participants,

We will soon be launching our Red Zone Fundraising online campaign for West Ouachita Football. We hope to answer any questions you may have in order to gain participation. With parent participation, this fundraiser will be a tremendous success! Red Zone Fundraising uses a donation platform that simplifies the way schools, teams and clubs raise money without selling a product and/or dealing with money. Fundraising is vital for the success of our program. Working with Red Zone will allow our teams to spend more time practicing rather than fundraising, which will translate to the success of our team!

We ask that each parent/guardian help their student/athlete gather a minimum of 20 or more quality email addresses of their biggest supporters (i.e., family members, friends, neighbors.) and have them save the emails in the notes section of their phones along with a good pic for their campaign page (see email grid). In the coming weeks, our representative will come to our facility and assist all students by launching the campaign during school or practice. Parents will receive an email/text on the day of the launch with steps to login into the campaign to assist and help upload their athlete's information. We are confident that there are many people eager to support your student! This fundraising platform affords them the opportunity to help if they choose.

1. **SAFE and PROTECTED** - Red Zone Fundraising is the safest online donation platform available. ALL INFORMATION IS PRIVATE, 100% secure and will never be redistributed.
2. **ONLINE PLATFORM** - We will reach potential donors via email, text, social media, parent tabs etc. Through these mediums, donors can visit the fundraising page and choose to help support our teams with a donation.

You can also go to www.wefund4u.com and click on the "How It Works" tab for more info.

The campaign will begin on Monday, August 2nd. Profits earned from the campaign is 70% to our group from the total amount raised. Totals will increase in increments of 5% every \$10,000. Our check will arrive tentatively 10 business days after the conclusion of the campaign.

Campaign sponsorships are available on the page for the entire 3-week period for \$500. Your business logo will appear in color and be populated under the sponsorship section on the homepage! If you are interested please contact our representative at: rherrington@redzonefund.com

Mike Rainwater
West Ouachita Football